



KERALA STATE FILM DEVELOPMENT CORPORATION LTD.

No. 2544/D1/23/KSFDC

10.04.2025

INVITATION FOR QUOTATIONS Publicity Design for Upcoming KSFDC Film

Sealed quotations are invited from reputed **publicity design firms or individual professionals** for the **publicity design of an upcoming film** produced by the **Kerala State Film Development Corporation (KSFDC)**.

Eligibility Criteria

Applicants must have a **minimum experience of executing publicity design work for at least 12 feature films** released within the **last 5 years**.

Scope of Work / Design Deliverables

The selected firm/professional will be required to create the following publicity materials:

- **30" x 40" poster designs** – 5 Nos
- **6-sheet hoarding designs** – 4 Nos
- **Promotional digital designs** (for social media, online platforms, etc.) – 15 Nos

All designs must align with the creative brief provided by KSFDC and adhere to professional standards suitable for both print and digital media.

Bid Submission Requirements

Interested firms/professionals are required to submit a sealed quotation containing the following:

- a) **Detailed Profile** of the firm/professional, outlining relevant qualifications and expertise
- b) **List of Feature Films** for which publicity design work was undertaken, clearly indicating the release dates
- c) **Proposed Fee Structure** for the assignment, inclusive of all listed deliverables

Submission Deadline

The sealed quotation should reach the **KSFDC Head Office** on or before **16th April 2025**.

Sd/-
Administrative Officer